

Editorial Calendar

Publication Dates 2012 - 2013

Issue	Ads Booking	Material Deadline	Editorial Theme
84 December 2011-January 2012	7 Nov 2011	18 Nov 2011	Luxury & Leisure
85 January-February 2012	5 Dec 2011	20 Dec 2011	A Fresh Perspective
86 February-March 2012	6 Jan 2012	20 Jan 2012	The Arts
87 March-April 2012	10 Feb 2012	24 Feb 2012	Lifestyle Enhancers
88 April-May 2012	9 Mar 2012	23 Mar 2012	Fine Collectibles
89 May-June 2012	6 Apr 2012	20 Apr 2012	Relaxation
90 June-July 2012	10 May 2012	24 May 2012	In Style
91 July-August 2012	8 Jun 2012	22 Jun 2012	Exotic History
92 August-September 2012	6 Jul 2012	20 Jul 2012	Hip and Happening
93 September-October 2012	10 Aug 2012	24 Aug 2012	Culture Now
94 October-November 2012	7 Sept 2012	21 Sept 2012	Brave New World
95 November-December 2012	10 Oct 2012	24 Oct 2012	World of Wine
96 December 2012-January 2013	9 Nov 2012	23 Nov 2012	New Perspective

Material Specs

Page Size	Trim Size	Bleed Size
Full Page	210 mm x 285 mm	220 mm x 295 mm
Double Page Spread	420 mm x 285 mm	430 mm x 295 mm
Half Page Horizontal	210 mm x 143 mm	220 mm x 148 mm
Half Page Vertical	105 mm x 285 mm	110 mm x 295 mm

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Production Requirements

Specifications

CULTURE magazine is 210 mm (wide) x 285 mm (high)

Printing

CULTURE magazine uses the advanced computer-to-plate (CTP) printing method.

You do not need to provide colour separations / films. This is a SAVINGS for you.

Advertisements should be created as an artwork file, properly sized with:

- bleed
- crop marks
- Adobe press quality/ high resolution PDF
- Original EPS File with font and image files

FTP Server

Files may be uploaded to CULTURE's ftp server. If you need assistance please call

CULTURE magazine Tel (852) 3902 3261