

CULTURE

arts • travel • lifestyle • food • wine • community

Material Specifications

Advertising

Maggie Chow

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maggie@asiabrand.biz

Production Requirements

Specifications

Culture magazine is 210 mm (wide) x 285 mm (high)

Printing

Culture magazine uses the advanced computer-to-plate (CTP) printing method.

You do not need to provide colour separations / films. This is a SAVINGS for you.

Advertisements should be created as an artwork file, properly sized with;

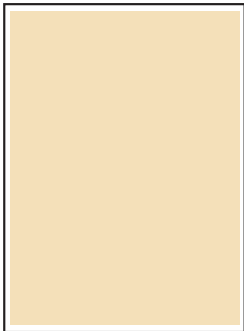
- **bleed**
- **crop marks**
- **Adobe press quality/ high resolution PDF**
- **Original EPS File with font and image files**

FTP Server

Files may be uploaded to Culture's ftp server.

If you need assistance please contact Maggie Chow at maggie@asiabrand.biz

Culture magazine
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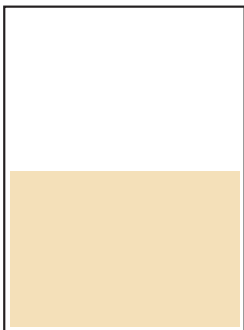
Full Page

Trim 210 mm x 285 mm
Bleed 220 mm x 295 mm
Non-bleed 210 mm x 285 mm



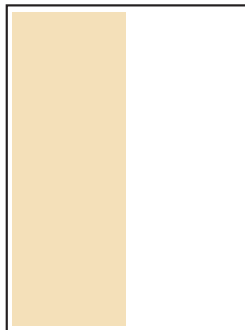
Double Page Spread

Trim 420 mm x 285 mm
Bleed 430 mm x 295 mm
Non-bleed 420 mm x 285 mm



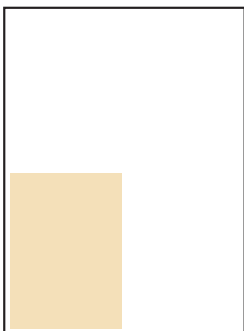
Half Page Horizontal

Trim 210 mm x 143 mm
Bleed 220 mm x 148 mm
Non-bleed 210 mm x 143 mm



Half Page Vertical

Trim 105 mm x 285 mm
Bleed 110 mm x 295 mm
Non-bleed 105 mm x 285 mm



1/4 Page

Trim 105 mm x 143 mm
Bleed 110 mm x 148 mm
Non-bleed 105 mm x 143 mm

