

Help us find out more about you and what you want to read in Culture Hong Kong.

You may complete this survey online at www.culture-hongkong.com, Reader's Survey, or complete this form, detach it and mail it back to Culture Hong Kong.

About you	<input type="radio"/> Female	<input type="radio"/> Male		
Age	<input type="radio"/> under 25	<input type="radio"/> 25 - 35	<input type="radio"/> 36 - 45	<input type="radio"/> over 45
What is your current relationship status?	<input type="radio"/> Married	<input type="radio"/> Single	<input type="radio"/> Divorced	<input type="radio"/> Widowed
Do you have children living with you? (Tick all that apply)	<input type="radio"/> No	<input type="radio"/> Yes, Preschool age (How Many) _____		
	<input type="radio"/> Yes, school age (How Many) _____	<input type="radio"/> Yes, adult children (How Many) _____		
Are you from Hong Kong?	<input type="radio"/> Yes	<input type="radio"/> No		
If No, what is your Country of Origin?				
How long have you been in Hong Kong?	<input type="radio"/> Under 1 yrs	<input type="radio"/> 1-5 yrs	<input type="radio"/> 6-10 yrs	<input type="radio"/> over 10 yrs
Highest level of education obtained	<input type="radio"/> Secondary School	<input type="radio"/> University / College	<input type="radio"/> Post-Graduate	<input type="radio"/> Other _____
What is your employment status?	<input type="radio"/> Full Time What do you do? _____		<input type="radio"/> Part Time What do you do? _____	
	<input type="radio"/> Not Currently in paid employment		<input type="radio"/> Other _____	
What is your monthly household income	<input type="radio"/> Less than 20,000	<input type="radio"/> 20,000 – 34,999	<input type="radio"/> 35,000 – 49,999	
	<input type="radio"/> 50,000 – 64,999	<input type="radio"/> 65,000 – 79,999	<input type="radio"/> 80,000 +	
What Magazines, Newspaper, and Publications do you read regularly? (Tick all that apply)	<input type="radio"/> Apple Daily	<input type="radio"/> Fortune	<input type="radio"/> Oriental Daily	<input type="radio"/> Asian Wall Street Journal
	<input type="radio"/> Job Market	<input type="radio"/> SCMP	<input type="radio"/> Business Week	<input type="radio"/> Jiu Jik (MTR)
	<input type="radio"/> Sing Tao	<input type="radio"/> Economist	<input type="radio"/> Ming Pao	<input type="radio"/> The Hong Kong Standard
	<input type="radio"/> Elle	<input type="radio"/> Ming Pao Weekly	<input type="radio"/> USA Today	<input type="radio"/> Hong Kong Magazine
	<input type="radio"/> Next Magazine	<input type="radio"/> Vogue	<input type="radio"/> International Herald Tribune	
	<input type="radio"/> Other _____			
What Activity / Club / Memberships are you involved in?	<input type="radio"/> American Club	<input type="radio"/> Kowloon Cricket Club	<input type="radio"/> Bankers Club	
	<input type="radio"/> Rotary Club	<input type="radio"/> Jockey Club	<input type="radio"/> Toastmasters Club	
	<input type="radio"/> Others _____			
	<input type="radio"/> Chambers of Commerce _____			
	<input type="radio"/> Other activities _____			
What information / articles would you like us to provide in Culture Hong Kong? (Tick all that apply)	<input type="radio"/> Adult Education	<input type="radio"/> Food / Restaurants	<input type="radio"/> Rock Concerts	<input type="radio"/> Children's Education
	<input type="radio"/> Movies	<input type="radio"/> Sports	<input type="radio"/> Community Groups	<input type="radio"/> Cultural Performances
	<input type="radio"/> Night Clubs	<input type="radio"/> Others _____		

Optional Section – This section will be used to target advertising partners to sponsor the continued publication of Culture Hong Kong. Your answers will be most appreciated. Please feel free to skip this section if you do not want to answer these questions.

Which brand of mobile phone do you own?	<input type="radio"/> Motorola	<input type="radio"/> Nokia	<input type="radio"/> Samsung	<input type="radio"/> Other _____
Which mobile phone service provider do you use?	<input type="radio"/> 3	<input type="radio"/> PCCW	<input type="radio"/> Smartone	<input type="radio"/> Other _____
Which brand of computer do you own?	<input type="radio"/> Apple	<input type="radio"/> Hewlett Packard	<input type="radio"/> IBM	<input type="radio"/> Other _____
Which bank do you use?	<input type="radio"/> Citibank	<input type="radio"/> Hang Seng	<input type="radio"/> HSBC	<input type="radio"/> Other _____

We appreciate the time you have taken to complete Culture Hong Kong Reader Survey. Thank you for filling out this survey, please complete the following details

MR MRS MISS MS DR

Last Name _____ First Name _____

Address _____

Mobile _____ Email _____ Telephone _____ Fax _____

Would it be OK for us to contact you with further questions? Yes No

Would you like to receive correspondence by Email? Yes No

Please mail your completed Reader Survey to

Asia Brand, Room 901, 9/F, 168 Queen's Road Central, Hong Kong

Enquiries

Email: editor@culture-hongkong.com

Tel: (852) 3165-8791

We respect personal data and are committed to fully implementing and complying with data protection principles and all relevant provisions of the Personal Data (Privacy) Ordinance. This information will be kept confidential and will only be used for Culture Hong Kong's internal market research.